

# 2009 CCRA Conference & Expo

# Make some NOISE!

**Get your company noticed.  
Sponsorship Opportunities**

**The Renaissance Austin Hotel | Austin, TX | April 27-29**

## **Registration Pens..... \$750 plus pens**

A much-needed and much-appreciated item at the show. Your name and contact information will stay with the buyer long after they leave the show.

## **Session Notepads..... \$750 plus notepads**

Education sessions packed with information require notepads for taking notes! Distributed at registration, notepads are never far from attendees' reach. Restrictions apply, call for details.

## **Lanyards ..... \$750 plus lanyards**

All conference attendees wear lanyards. With your name and booth number displayed on them, attendees can't miss you.

## **CCRA 2009 Show Bags..... \$2,500**

Always a favorite, show bags are used throughout education and trade show days. Your company name and logo will be prominently displayed on the bag along with the conference logo.

## **Show Bag Samples..... \$250 plus sample**

We place a sample or fun item with your company literature in every show bag. Attendees receive the bag at check-in and have a whole day to review your information prior to the show.

## **Hot Product Showcase ..... \$250**

Show off your hottest products and get buyers talking before, during, and after the trade show opens.

## **Cyber Café ..... \$2,000**

Help conference attendees stay connected and reinforce your brand. As the exclusive sponsor of the Cyber Café, you'll have the opportunity to provide a screensaver, notepads and/or giveaway items. Open all three days. Call for details.

# SESSIONS AND BREAKS

**Keynote Address** ..... \$3,000

Here's your opportunity to address the crowd at the first event of the conference! The CCRA Council Chair will officially open the conference with his welcoming remarks. Then, it's your turn. Take five and let the crowd know what your company is all about before introducing the featured keynote speaker. Call for complete details.

**Preview Show** ..... \$2,500

Address the crowd before they enter the preview show and have your company name, logo and booth number displayed on all food and drink tables.

**Trade Show Lunch** ..... \$1,500

Have lunch with the attendees! CCRA provides a boxed lunch, distributed on the trade show floor, to all conference attendees. Be present at the boxed lunch distribution areas and/or include a small advertisement in the box.

**Closing Reception** ..... Call for pricing and exciting details!

# HOST HOTEL PROMOTIONS

**Hotel Room Keys** ..... \$1,750

You'll never be far from attendees with your company name, logo, booth number, and contact information on their hotel room keys. It's a must-have item all day, every day. Make your graphics interesting and your information succinct to get your message noticed time and time again.

**Hotel Room Drop** ..... \$500

Visit attendees where they are most comfortable: in their hotel rooms. Create a welcoming message along with product literature or refreshing treat. Get inside the minds of attendees before they even attend their first session. Restrictions apply.

# CCRA PROGRAM

**Full-Page** (full color) ..... \$1,000

**Half-Page** (full color) ..... \$500

**CALL**  
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